

Aternity for Healthcare Providers

End User Experience Management
Fulfills the Promise of Digital Healthcare Delivery

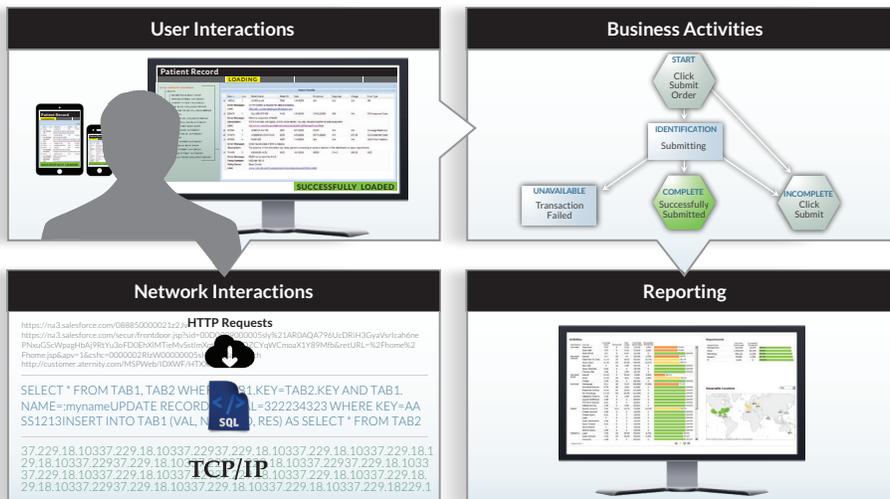


Optimize the Benefits of Converged Technologies

Mobility, cloud, interconnected systems, and virtualization are revolutionizing healthcare, just as they have in other industries. Converged technologies provide fundamental capabilities for achieving better patient outcomes, medical staff efficiency, and financial results, but by themselves, don't enable healthcare organizations to measure, manage, or improve medical staff productivity. To complete the vision, healthcare organizations must move beyond access and control to actually measuring and improving the end user experience of the medical staff as they interact with their patients. Aternity Workforce APM monitors any application on any physical, virtual, or mobile device, providing a user-centric vantage point that enables healthcare organizations to fulfill the promise of digital healthcare delivery with user-centric, proactive IT management capabilities.

Fast Facts

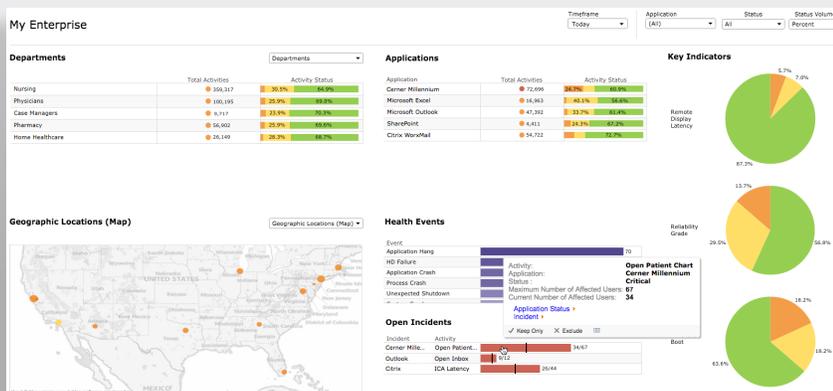
- **Correlation of medical staff productivity, application performance, and device performance for any application delivered via cloud or on-premise, running on physical, virtual, and mobile devices**
- **Real-time Performance Analytics for proactive problem detection, impacted user isolation and probable cause analysis to guarantee quality of service for any application used by patient care teams**
- **Business Activity Analytics for healthcare organizations to define user interactions with applications in the context of a patient care workflow, to measure, manage, and improve medical staff productivity**



Healthcare IT can define user interactions with applications in the context of patient care workflow, whether a single step such as "record vitals," or a more complex workflow, such as "admit a patient."

Measure, Manage, and Improve Medical Staff Productivity

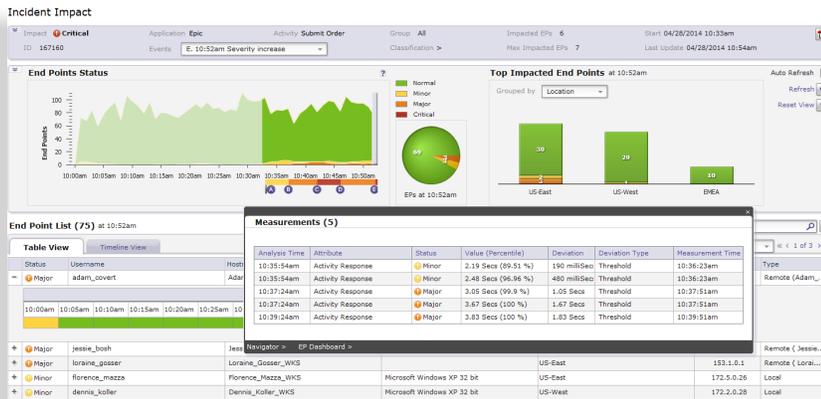
Aternity Workforce APM enables healthcare organizations to ensure they achieve Meaningful Use goals—enabling medical staff to spend more time with patients, and less time working through administrative functions in the EHR interface.



- Evaluate EHR adoption progress by identifying application usage patterns across the enterprise
- Validate expected gains in productivity by comparing patient care activities over time, by department, and across mobile, virtual, and physical devices
- Determine whether SLAs are met by analyzing patient care activities by geography and department

Guarantee Optimal Service Delivery for Any Application in the Portfolio

Aternity Workforce APM provides a single, consistent approach that empowers healthcare IT to ensure the quality of service for any application, delivered via cloud or on premise, running on physical, virtual, and mobile devices.



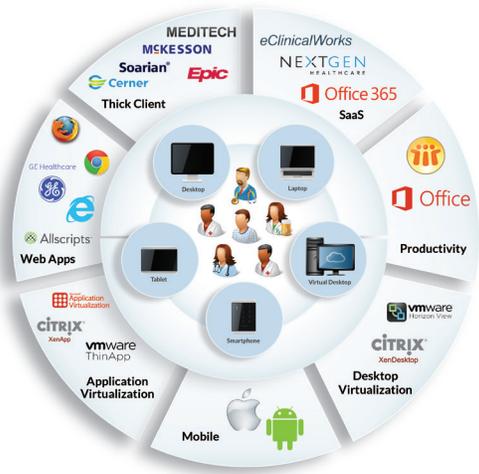
- Proactively detect and analyze application incidents by severity, impacted users, and business locations, to prioritize response
- Correlate virtualized app performance to the underlying VDI infrastructure, including the remote display, hypervisor, and network/infrastructure to isolate problem areas
- Troubleshoot app performance across geographies, data centers, devices, OS versions, and carriers (for mobile apps) to optimize performance

Any Application, Any Device, Any User in the Extended Care Team

EHRs enable a care delivery model with the patient at the center, surrounded by medical practitioners who rely on a variety of devices and applications. The challenge for healthcare IT is to ensure that each of these groups of care providers receives excellent end user experience for the entire portfolio of applications on which they rely, no matter where they are, or what devices they use to access these applications.

Aternity Workforce APM extends across the broadest range of application technologies including thick client, web-based, Rich Internet, Java, .NET, Android and iOS applications. Unlike traditional APM or systems management products, Aternity Workforce APM has a deep understanding of the enterprise end user— their identity, role, department, office location, and

the full range of patient care activities for which they are responsible. To support patient-centered care, this understanding includes not just practitioners in the primary organization, but also the extended care team.



Some of the largest healthcare organizations in the world use Aternity to ensure excellent end user experience of applications like these:

	Allscripts		Sunquest
	Cerner		Vista CPRS
	Epic		Xcelera
	McKesson		APTA Connect
	GE Centricity		Caris
	Meditech		ScriptMed
	eClinicalWorks		BabySentry Pro
	OrthoView		CattailsMD

Implement as SaaS or On-premise

Aternity Workforce APM provides a SaaS or on-premise platform for ensuring the reliability of any business-critical application running on mobile, virtual, and physical devices.

Request a free product evaluation: <http://www.aternity.com/products/free-trial/>

About Aternity Aternity monitors any application on any physical, virtual, or mobile device, providing a user-centric vantage point that closes the visibility gap existing with network- and server-centric application performance management tools. By effectively transforming every device—physical, virtual, and mobile— into a self-monitoring platform that is user experience aware, enterprises are empowered with user-centric, proactive IT management capabilities that dramatically reduce business disruptions and increase workforce productivity. Visit www.aternity.com to register for a free product evaluation today.

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